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# REGENERATIVE ORGANIC CERTIFIED®

A new, holistic standard is raising the bar for how food is produced.



Led by the Regenerative Organic Alliance, which includes organizations and brands like Rodale Institute, Dr. Bronner's, and Patagonia, Regenerative Organic Certified® helps consumers make informed choices about their food purchases.

[VISIT THE REGENERATIVE ORGANIC CERTIFIED® WEBSITE](#)

## Why?

Though the **USDA Certified Organic seal** continues to be a rigorous standard, it has some gaps when it comes to soil health and animal welfare requirements. Most importantly, it omits the treatment of farmers and farm workers. Many brands, farmers, ranchers, and nonprofits felt that a more holistic standard could go above and beyond the organic label.



## How it Works

Regenerative Organic Certified® uses the USDA Certified Organic standard as a baseline. From there, it adds important criteria and benchmarks that incorporate the three major pillars of regenerative organic agriculture into one certification.



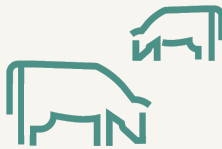


## THE THREE PILLARS



### SOIL HEALTH

Use of regenerative practices like cover crops, crop rotation, and conservation tillage. Builds organic matter and promotes biodiversity with no synthetic inputs. Excludes soil-less systems.



### ANIMAL WELFARE

Protects the “Five Freedoms,” grass-fed & pasture-raised, no CAFOs or extensive transport, suitable shelter.



### SOCIAL FAIRNESS

Ensures fair payments and living wages for farmers and farmworkers, safe working conditions, capacity building and freedom of association.

## REGENERATIVE ORGANIC CERTIFIED® IN 2023

**156 FARMS CERTIFIED**

**50,268**

SMALLHOLDER FARMERS

**382 APPLICANTS**


**753**

CERTIFIED PRODUCTS

**1,103,314 ACRES CERTIFIED**

**111**

BRANDS LICENSED



**VISIT THE REGENERATIVE  
ORGANIC ALLIANCE'S  
WEBSITE**

There, you can view the certification  
framework, sign up for email updates, apply  
for certification & more.





## KEEP EXPLORING



SOIL HEALTH



LIVESTOCK MANAGEMENT





## FARMWORKER FAIRNESS



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